



Village In The City and Stadt des  
Miteinders, Tulln an der Donau

With Mark McKergow

<http://villageinthecity.net>

# Stadt des Miteinanders



- A town-level initiative...
- Started by Mayor Peter Eisenschenk...
- And yet led by people (Stefanie and Michael) with other skills from outside the administration
- A creative, open and potentially transformative combination



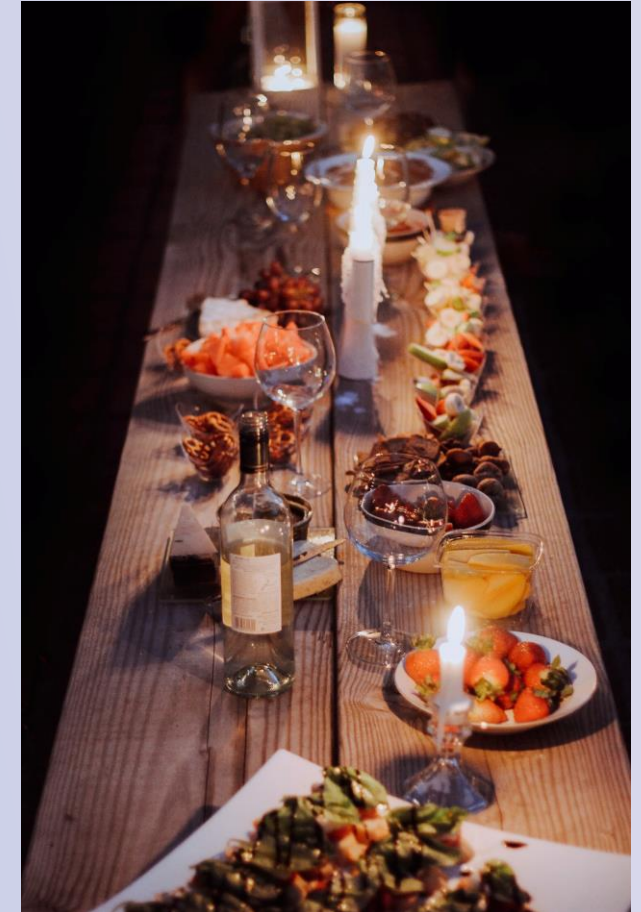
# How it started...





# Why build your Village In The City?

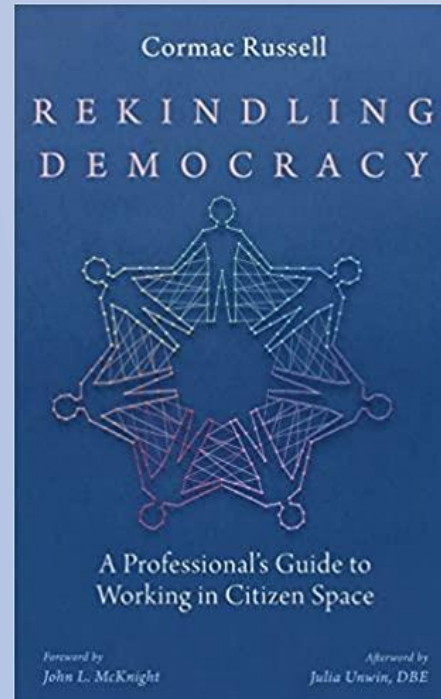
- Improve your life, and the lives of those around you
- Build inclusive, cross-generation and cross-demographic connections
- Build resilience and mutual support
- Connect businesses, support groups, families, churches, secular groups and everyone else with an identity and local participation
- Act as a counterbalance to the recent amazing developments in online communication
- Help citizens become more empowered and purposefully connected



# Cormac Russell - “the neighbourhood is the answer” to these eight challenges



- Enabling health
- Raising our children
- Safety
- Assuring security
- Stewarding ecology
- Shaping local economies
- Local food production
- Co-creating care



by the people in their communities



done by but with help

done for but decided by



by free, prior & informed consent



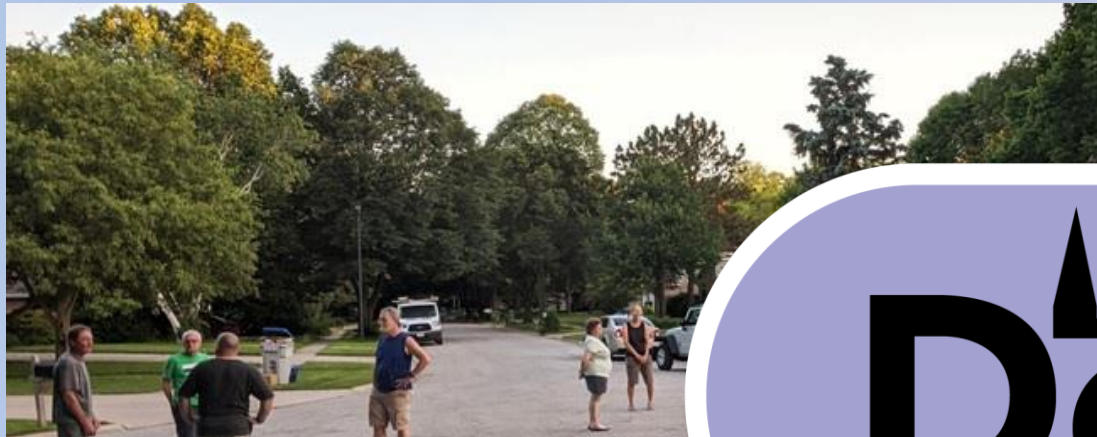
# Six elements of a Village In The City

- **Inclusivity** – for all
- **Connection** (Facebook group, newsletter etc)
- **Hosts** (used to be vicar & pub landlord...now 'village builders')
- **Meeting places** (formal and informal, accessible to all and within walking distance)
- **Inclusive gatherings** (eg summer party)
- **And... an 'identity'** (What makes this a special place?)



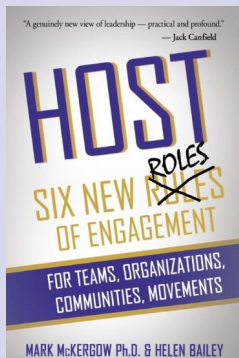
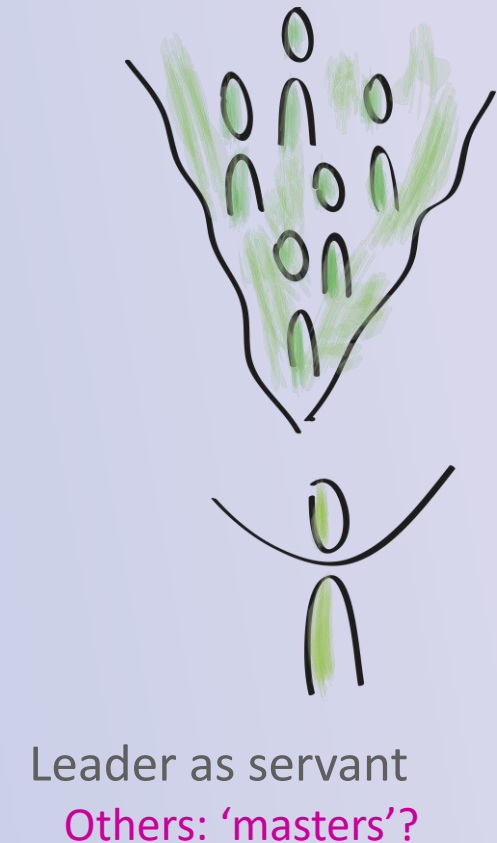
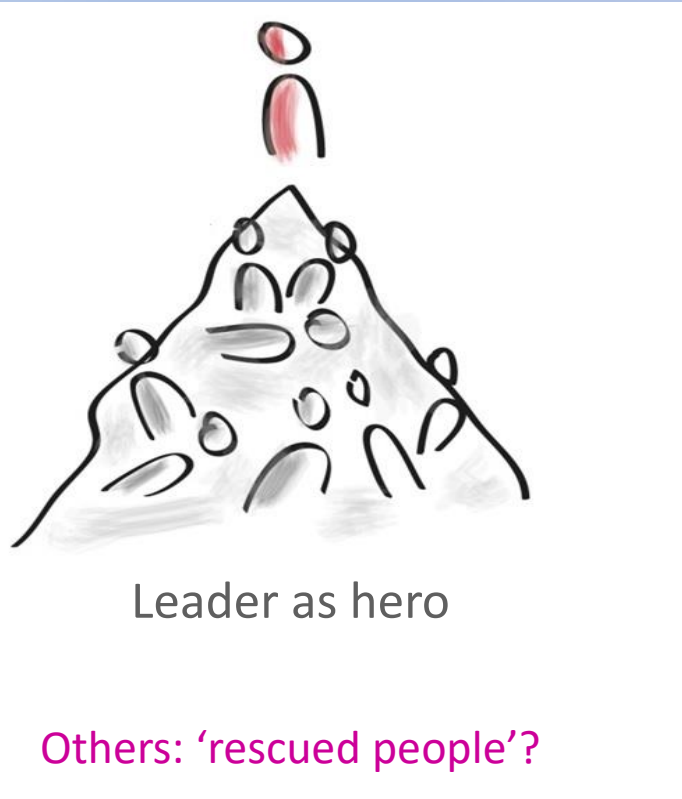


# International growth



The Triangle, Dragalevsti, Sofia, Bulgaria (Leah Davcheva)

# Leading as a host – a new (and ancient) paradigm





A dramatic photograph of a man with wet, curly hair, wearing a bright orange raincoat, steering a boat. He is looking intently at the camera. The boat is in the middle of a rough sea with white-capped waves. The sky is dark and stormy, with rain falling heavily, creating a sense of urgency and danger. The man's hands are on the steering wheel, and the boat's rigging is visible in the background.

**The host is both the first  
and the last**

Old Arabic Proverb

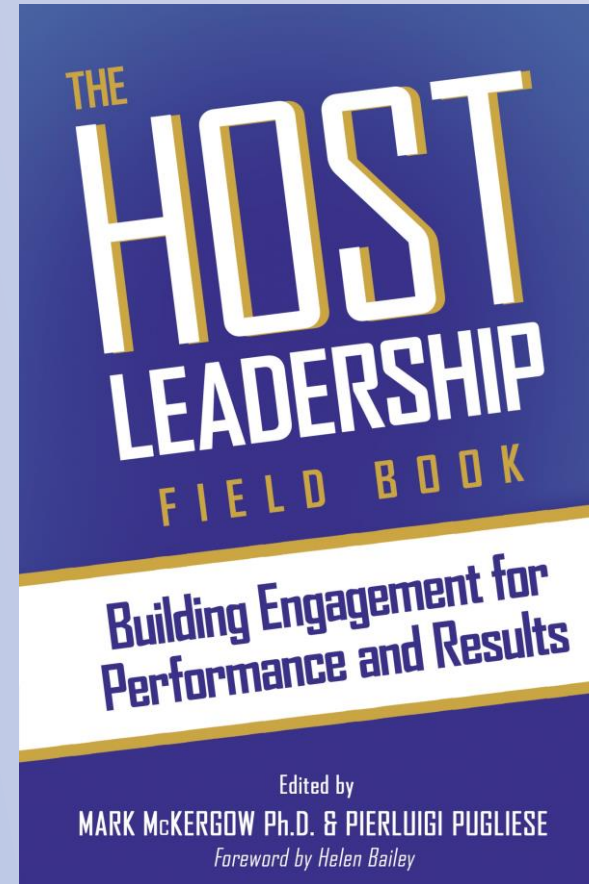
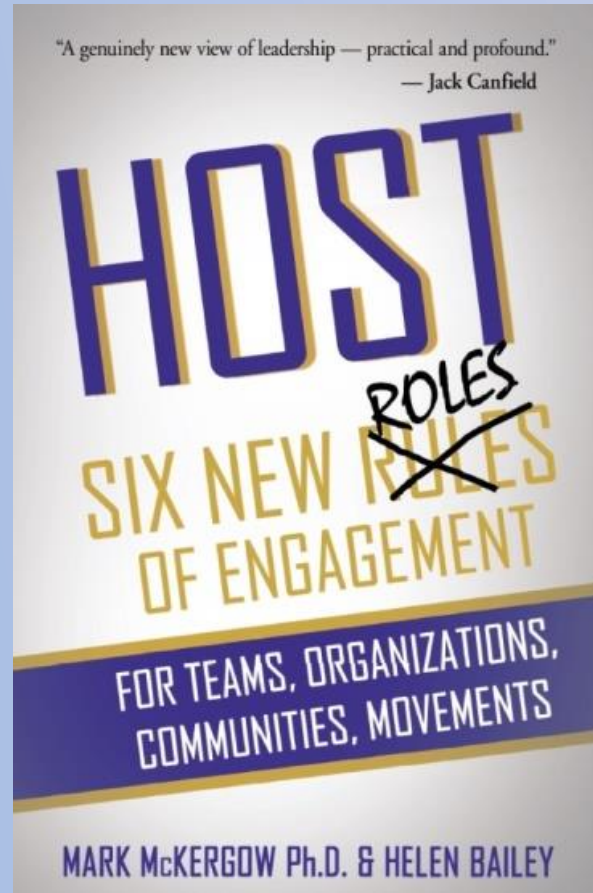




Step  
forward  
or step  
back  
(next)?



# The result of good hosting: engagement



hostleadership.com    hostleadership.de (auf Deutsch)

Questions please/Fragen bitte?







<http://villageinthecity.net>